How Are IT Leader Prize Winners Selected?

Stage 1. Nominee List Compilation

Regular Categories

At the first stage, the key objective is to compile a list of businesses and organizations that have implemented the most socially important IT projects in Russia. Information about nominees' IT activities and achievements should be made available to general public through media and/or the Internet. Special attention is paid to those candidates that have used IT to dramatically increase their performance, drive the progress of the Russian nation at large, and contribute to Russia's becoming a global IT leader in the digital economy era.

Key qualification requirements:

1. Dramatic organization's efficiency increase
2. Media coverage of the completed projects
3. Leveraging of the best IT practices in the projects
4. Positive social impact of the nominee's activities (influence on the Russian society at large and contribution to Russia's becoming a global IT leader)

At this stage, the IT Leader Prize Organizing Committee, jointly with the Expert Council Chairman, draws a draft nominee list based on the categories and criteria approved by the Organizing Committee.

Digital Superstar Special Category

Candidates can submit applications for the Digital Superstar special category themselves. Once the application acceptance term expires, the IT Leader Prize Organizing Committee and the Expert Council Chairman will compose the nominee list.

Applications for the Digital Superstar special category will be accepted on March 1-27, 2018, on the IT Leader Prize official website.

IT Leader Prize Nominee Selection Criteria

IT organization and IT projects completed by the nominees during the previous year will be evaluated against the following criteria:

Regular Categories

1. Organization's IT maturity level
2. Improved organization's operational efficiency
3. Media coverage of the IT projects completed
4. Scale (including geography) of IT projects
5. Social and economic value of IT projects
6. Innovative nature and complexity of IT solutions
7. Organization CIO's / IT Director's influence within the IT community
8. Ability to harness IT to improve business resilience

Digital Superstar Special Category

1. Significance of corporate digitalization achievements aimed at higher efficiency and profitability in various sectors
2. Scale of IT project that drastically boosted company's performance
3. Contribution to the digital economy development in Russia
4. Digitalization project scale

Stage 2. Voting

In regular categories, the winners are identified by popular and expert online voting.

In the **Digital Superstar Special Category**, the winner is identified solely by **IT Leader Prize Expert Council** member voting.

Voting Procedure

The voting lasts three weeks and a half.

Regular Categories

On the nominee list webpage, a voter should fill in an authorization form specifying his/her full name and then may vote for one nominee in each category. Finally, the voter should fill in the e-mail field and complete the voting by submitting the form. Each voter may vote only once. A voter must be at least 18 years old.

The Expert Council members vote in the same manner and timeframes. Nominees who receive most Expert Council members' votes are marked as "Expert Council Choice".

Digital Superstar Special Category

In the **Digital Superstar Special Category**, the winner is identified by the **IT Leader Prize Expert Council** members within the same timeframes.

Stage 3. Summarizing

In regular categories, the IT Leader Prize is awarded to the nominees with the highest numbers of unique votes. In case of equally divided votes, the Organizing Committee, Expert Council Chairman, and Advisory Council make a special decision.

In the **Digital Superstar Special Category**, the IT Leader Prize is awarded to the nominee with the highest number of the **IT Leader Prize Expert Council** member votes.